**When children’s hands are moving, their minds are learning!**

* Children learn best when their **whole bodies** are engaged in learning.
* Children need lots of **active learning experiences** to prepare for school.

**Active learning advantages**

Research\* shows that signing is a powerful tool for active learning.

*Second graders who had signed when they were babies scored an average of 12 points higher on IQ tests, suggestion that signing has a lasting impact on brain power.*

\***Signing with Babies and Children**:

a comprehensive summary of the academic researchon the impact of signing on cognitive, linguistic and social-emotional development

by Dr. Claire Vallotton

The best active learning tools include songs, signs and stories.

**Why signs?** They involve the whole body in learning, which helps children pay attention longer, so they learn more.

* Signs also help babies communicate before they can talk. **Signing makes babies feel understood.**
* Signs make it easier for preschoolers to learn letters and sounds, build vocabulary, and actively participate in story time. **Signing makes learning more fun.**

**Active learning made easy**

Now you can give your child the advantages of active learning with **Sign to Learn.** This program gives you award-winning songs, signs and stories that provide active learning experiences your child will love. With Sign to Learn products, you will ***see* your child learn**! Watch your child:

* sing and dance to songs with positive messages
* use signs to learn new words and concepts
* become actively engaged in learning colors,   
  numbers, letters – and social skills

**Active learning with proven programs**

Sign to Learn libraries include these award-winning products trusted by parents, backed by research and recommended by pediatricians. All Sign to Learn videos feature Rachel Coleman, **Emmy-nominated host** and co-creator of Signing Time!

**Baby Signing Time**   
Selected by a university panel as one of the most effective early learning programs in the U.S., Baby Signing **Time helps babies communicate before they can talk**. This program reduces frustration and strengthens the parent-child bond. It helps sets your baby’s or toddler’s day to music, promoting language, learning, and fun.

**Potty Time**

This award-winning potty program helps children of any age sing, sign, and dance their way through potty training! The full program includes a video, music CD, book, timer watch, potty seat and plush. The free Potty Time app is the **#1 potty training app for Apple and Android** in the US.

**Signing Time**

Signing Time is a part of children’s television programming and is widely used by preschools across North America. Signing Time boosts vocabulary, early literacy skills, and social skills. Original songs are filled with positive messages that boost self-esteem.

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Signing Time educational videos are shown

on public television and Nick, Jr.

**Extraordinary value**

With Sign to Learn, you’ll receive

* a library of materials that will provide **hours of active learning and fun** for your child
* a monthly email filled with instant activities and free printables
* a qualified support representative who can answer your questions and provide enrichment ideas as your child moves through the program

**Sign to Learn libraries carry our best-price guarantee.** That means that you won’t find a better deal on these educational products anywhere else. *You’ll save 50-60% off retail prices* – a discount usually reserved for buyers like Costco and Wal-Mart! We’ve ditched the middle man and we’re passing the savings on to you and your family as well as the deserving teachers, schools and non-profit agencies dedicated to serving young children.

Enroll in our convenient monthly delivery program or choose a “Buy Now” library for even greater savings. **Choose the library that best fits your child’s needs – and your budget!**

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**Complete Library**Our entire active learning library!   
Get **everything you need**: videos, song CDs, books, flash cards, guides, Hopkins plush and more.

**Plus Library**This library includes all of the **videos and song CDs** from the Complete Library, plus posters, guides, and a Hopkins plush.

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**Basic Library**This library has all of the award-winning Baby Signing Time, Potty Time and Signing Time **videos.**

**Best Price Guaranteed   
 Satisfaction Guaranteed**

**Easy Cancel Any Time**

**Complete Library**

**Ideal for families and teachers.** Get the entire learning library and give your children the full advantages of active learning. Includes a full potty training program!The retail value of this library exceeds $1,500. Get 4-5 items in each monthly delivery, or get it all at once with the Buy Now option.



**Library Contents**

31 Educational Videos

11 Original Song CDs

11 Sturdy Board Books

10 Colorful Flash Card Sets

4 Sign Reference Posters

1 Potty Training Guide

1 Baby Hopkins Plush

1 Hopkins Potty Seat

1 Potty Time Watch

1 Parent Guide

**Plus the Complete Digital Library,   
a $499 retail value!**

**Plus Library**

**Videos and CDs - plus more!** Get award-winning songs, signs and stories with this active learning media library.Get 2-3 items in each monthly delivery, or get it all at once with the Buy Now option.

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**Library Contents**

31 Educational Videos

11 Original Song CDs

4 Sign Reference Posters

1 Potty Training Guide

1 Baby Hopkins Plush

1 Parent Guide

**Basic Library**

**Video Starter Set!** Get started with this essential active learning video library with Emmy-nominated host Rachel Coleman. Get one educational video each month, or get them all at once with the Buy Now option.

**Library Contents**

1 Potty Time Video + Music CD

4 Baby Signing Time Videos

13 Signing Time Videos

**Complete Library**

|  |  |
| --- | --- |
| **Monthly**  **Delivery** | **Library Items** |
| **1** | **Baby Signing Time** Vol. 1 DVD: It’s Baby Signing Time Music CD, Poster, Board Book, Flash Card Set, Parent Guide |
| **2** | **Baby Signing Time** Vol. 2 DVD: Here I Go  Music CD, Poster, Board Book, Flash Card Set |
| **3** | **Baby Signing Time** Vol. 3 DVD: A New Day  Music CD, Poster, Board Book, Flash Card Set |
| **4** | **Baby Signing Time** Vol. 4 DVD: Let’s Be Friends­ Music CD, Poster, Board Book, Flash Card Set |
| **5** | **Potty Time** DVD, Music CD, Board Book, Hopkins Plush,  Potty Time Reminder Watch, Cushioned Potty Seat |
| **6** | **Signing Time** My First Signs DVD, Nice to Meet You DVD  Music CD, Board Book 1, Flash Card Set 1 |
| **7** | **Signing Time** Playtime Signs DVD, Happy Birthday DVD  Board Book 2, Flash Card Set 2 |
| **8** | **Signing Time** Everyday Signs DVD, Move and Groove DVD  Board Book 3, Flash Card Set 3 |
| **9** | **Signing Time** Family, Feelings and Fun DVD, My Favorite  Season DVD, Music CD, Board Book 4, Flash Card Set 4 |
| **10** | **Signing Time** ABC Signs DVD, Going Outside DVD  Board Book 5, Flash Card Set 5 |
| **11** | **Signing Time** My Favorite Things DVD, Days of the Week DVD  Board Book 6, Flash Card Set 6 |
| **12** | **Signing Time** Leah’s Farm DVD, The Great Outdoors DVD  My Favorite Sport DVD, My House DVD, Music CD |
| **13** | **Signing Time** The Zoo Train DVD, My Day DVD, My Things DVD Helping Out Around the House DVD, Music CD |
| **14** | **Signing Time** My Neighborhood DVD, Time to Eat DVD Once Upon a Time DVD, Music CD |
| **15** | **Signing Time** Welcome to School DVD, Box of Crayons DVD, Who Has the Frog DVD, Music CD, **Complete Digital Library – a $499 value!** |

This library is delivered in 15 shipments.

**Signing Time Only** customers receive Deliveries 6-15 for a total of 10 shipments.

**Plus Library**

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| **Monthly Delivery** | | **Library Items** |
| **1** | **Baby Signing Time**  Vol. 1 DVD: It’s Baby Signing Time, Music CD, Poster, Parent Guide |
| **2** | **Baby Signing Time**  Vol. 2 DVD: Here I Go, Music CD, Poster |
| **3** | **Baby Signing Time**  Vol. 3 DVD: A New Day, Music CD, Poster  This library is delivered in 17 shipments.  **Signing Time Only** customers receive Deliveries 6-17 for a total of 12 shipments. |
| **4** | **Baby Signing Time**  Vol. 4 DVD: Let’s Be Friends, Music CD, Poster |
| **5** | **Potty Time** Potty TimeDVD, Music CD, Hopkins Plush |
| **6** | **Signing Time** My First Signs DVD, Nice to Meet You DVD, Music CD |
| **7** | **Signing Time**  Playtime Signs DVD, Happy Birthday DVD |
| **8** | **Signing Time**  Everyday Signs DVD, Move and Groove DVD |
| **9** | **Signing Time**  Family, Feelings and Fun DVD, My Favorite Season DVD, Music CD |
| **10** | **Signing Time** ABC Signs DVD, Going Outside DVD |
| **11** | **Signing Time** My Favorite Things DVD, Days of the Week DVD |
| **12** | **Signing Time** Leah’s Farm DVD, My Favorite Sport DVD, Music CD |
| **13** | **Signing Time** The Great Outdoors DVD, My House DVD |
| **14** | **Signing Time**  The Zoo Train DVD, My Things DVD, Music CD |
| **15** | **Signing Time**  Helping Out Around the House DVD, My Day DVD |
| **16** | **Signing Time**  My Neighborhood DVD, Once Upon a Time DVD |
| **17** | **Signing Time**  Time to Eat DVD, Box of Crayons DVD, Welcome to School DVD, Who has the Frog DVD, 2 Music CDs **– a $100 retail value delivery!** |

** Monthly Deliveries: Basic Library**

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| --- | --- |
| **Delivery** | **Library Items** |
| **1** | **Baby Signing Time**  Vol. 1 DVD: It’s Baby Signing Time |
| **2** | **Baby Signing Time**  Vol. 2 DVD: Here I Go |
| **3** | **Baby Signing Time**  Vol. 3 DVD: A New Day  This library is delivered in 17 shipments.  **Signing Time Only** customers receive Deliveries 6-17 for a total of 12 shipments. |
| **4** | **Baby Signing Time**  Vol. 4 DVD: Let’s Be Friends |
| **5** | **Potty Time** Potty TimeDVD |
| **6** | **Signing Time** My First Signs DVD |
| **7** | **Signing Time**  Playtime Signs DVD |
| **8** | **Signing Time**  Everyday Signs DVD |
| **9** | **Signing Time**  Family, Feelings and Fun DVD |
| **10** | **Signing Time**  ABC Signs DVD |
| **11** | **Signing Time**  My Favorite Things DVD |
| **12** | **Signing Time**  Leah’s Farm DVD |
| **13** | **Signing Time**  The Great Outdoors DVD |
| **14** | **Signing Time**  The Zoo Train DVD |
| **15** | **Signing Time**  My Day DVD |
| **16** | **Signing Time**   My Neighborhood DVD |
| **17** | **Signing Time**   Time to Eat DVD, Welcome to School  DVD – **a $40 retail value delivery!** |

**Buy Now Options**

**Complete Library**

**FULL PROGRAM:** $549.99   
free shipping + complete digital library

**SIGNING TIME ONLY:** $399.99   
free shipping, no digital library

**Plus Library  
FULL PROGRAM:** $299.99   
free shipping

**SIGNING TIME ONLY:** $199.99   
free shipping

**Basic Library  
FULL PROGRAM:** $149.99   
free shipping

**SIGNING TIME SERIES 1 DVD SET:** $99.99   
**SIGNING TIME SERIES 2 DVD SET:** $99.99  
free shipping on both sets